

WHERE FASHION CONNECTS

APPAREL & FASHION EXHIBITION

20-22 AUGUST 2025

ISTANBUL EXPO CENTER



Meet us at IFCO, where fashion connects to the future. Secure your spot for our next fair and don't forget to follow us for updates! ifas@itkib.org.tr.

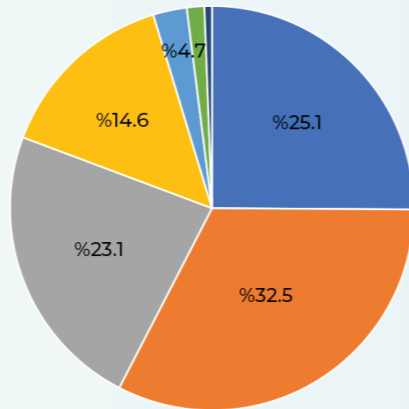
IFCO CATEGORIES

IFCO brings together the most exciting categories in fashion, offering a dynamic platform for industry professionals. Explore cutting-edge collections, designs, and trends in Womenswear, Menswear, Kidswear, Denim, Sportswear, Leather, Accessories and Shoes. Join leading brands and be part of an inspiring journey into the future of fashion at IFCO!

- Womenswear
- Menswear
- Kidswear
- Denim
- Sportswear
- Leather
- Accessories
- Shoes



Main Visitor Countries



- Asia ■ Middle East ■ Europe ■ North Africa
- Africa ■ North America ■ South America

*4.7% of the total visitors came from the USA, South America, Australia, and Africa.

B2B AT IFCO

The B2B platform at IFCO 2025 facilitated efficient networking, enabling exhibitors and buyers to engage in productive discussions and establish long-term partnerships. By strengthening international collaborations, IFCO solidified its role as a key global hub for the future of fashion trade.



IFCO KIDSWEAR

IFCO Kids brought excitement to the world of children's fashion with innovative designs and fun collections. Colorful, dynamic, and stylish pieces highlighted the little ones' style, while comfort and functionality were kept in focus. IFCO Kids added joy and freshness to the exhibition with collections that allow children to move freely while showcasing their fashion sense.

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IFCO is not just a fashion event; it's a dynamic space where innovation meets timeless style. With its dynamic atmosphere, it unites key industry players, including leading brands of the sector, offering an exclusive look at current and emerging trends. This global platform merges creativity with commerce, taking visitors on an inspiring journey through the ever-evolving world of fashion.



EXHIBITORS

The seventh edition of IFCO Istanbul Fashion Connection, held in February 2025, welcomed 513 exhibitors and 33,788 international trade visitors from 151 countries. Spanning multiple at 8 halls the Istanbul Expo Centre, the event provided an unparalleled stage for brands to showcase their latest collections, connect with global buyers, and establish long-term business relationships.



TREND AREA

Curated by the Istanbul Fashion Academy (İMA), the Trend Area at IFCO 2025 highlighted visionary themes shaping the future of fashion. Focusing on sustainability, digital transformation and cultural fusion, this space showcased Türkiye's excellence in textile craftsmanship and innovation. International buyers were once again drawn to the rich color palettes, high-quality fabrics and groundbreaking designs on display.

THE CORE ISTANBUL

As the creative heart of IFCO, The Core Istanbul presented the vision of over 20 Turkish designers, blending artistry with commercial appeal. These cutting-edge collections, infused with global influences, reinforced Türkiye's growing impact on the international fashion scene, offering buyers a firsthand experience of design excellence and craftsmanship.



IFCO FASHION SHOWS

IFCO's fashion shows turned the exhibition into a hub of creativity, unveiling collections spanning a wide range of categories, including menswear, womenswear, footwear, denim, leather and more. These visually striking presentations, paired with immersive trend showcases, highlighted sustainability, digital innovation and the evolving future of fashion.



THE SEMINARS

IFCO's seminar series brought together industry pioneers to explore emerging trends, sustainable practices and digital evolution in fashion. Covering topics like AI-driven design, circular fashion and material innovation, these sessions provided invaluable insights, equipping attendees with the knowledge to navigate and lead in the fast-changing global fashion landscape.

