



ISTANBUL
FASHION
CONNECTION

WHERE
FASHION
CONNECTS
TO THE FUTURE

APPAREL &
FASHION
EXHIBITION

5-8 FEBRUARY 2025

ISTANBUL EXPO CENTER



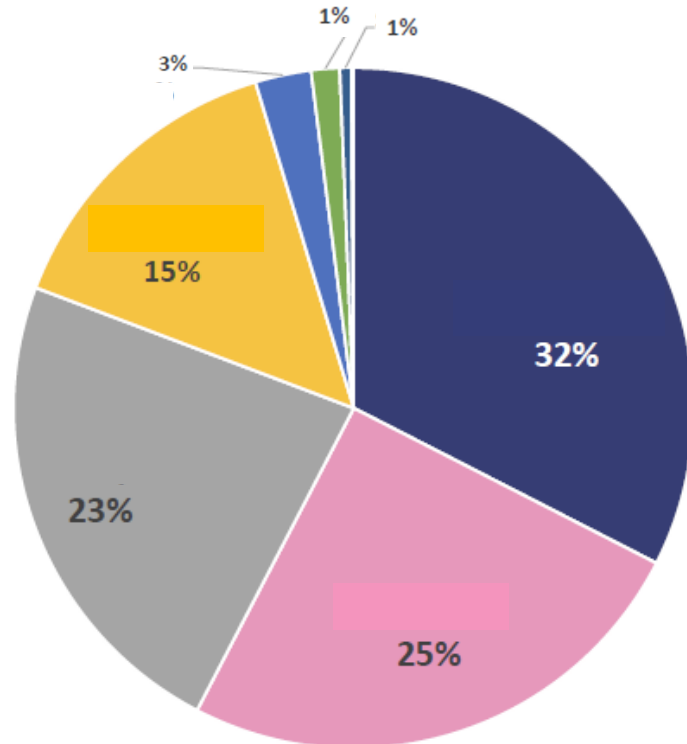
513 EXHIBITORS

8 HALLS- 35.000 SQM

**34.000 VISITORS FROM 151
COUNTRIES**

REGIONAL DISTRIBUTION OF VISITORS TO THE FAIR

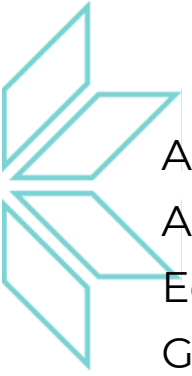
IFCO FEBRUARY 2025



■ Asia ■ Middle East ■ Europe ■ North Africa
■ Africa ■ North America ■ South America



FAIR VISITORS



Algeria
Azerbaijan
Eqypt
Germany
Iraq
Israel
Jordan
Kazakhstan
Kosovo
Kyrgyzstan



Lebanon
Libya
Morocco
Palestine
Romania
Russia
Saudi Arabia
Tunisia
Ukraine
United Kingdom




The countries are arranged alphabetically.

THE CORE ISTANBUL

The Core Istanbul is a prestigious platform showcasing the innovative and original collections of Turkish designers. Bringing together the fashion world's hottest trends and creative visions, attendees had the opportunity to discover the latest work of Turkish designers.




SEMINARS



IFCO seminars have created a platform where industry leaders discuss the latest strategies and trends, providing in-depth knowledge. Participants gained a valuable perspective on industry changes through these seminars, seizing opportunities to stand out.




TREND ARE



The Trend Area brought together innovative visions and unique designs that shape the future of fashion. exhibitors and visitors discovered the latest industry trends here, gaining inspiration on the direction in which the fashion world is evolving.



FASHION SHOW



IFCO fashion shows presented a visual feast where the most innovative collections and creative designs took the stage. Participants experienced an unforgettable fashion journey in the fusion of elegance and a captivating atmosphere, discovering the pinnacle of fashion.





IFCO International Press Coverage

- * Textilwirtschaft – Germany
- * Fashion Today Man – Germany
- * Textilmitteilungen – Germany
- * WWD – USA
- * Sourcing Journal – USA
- * Just Style – USA
- * Drapers – UK
- * CWB – UK
- * Fashion Network – France
- * La Spola – Italy

INTERNATIONAL MAGAZINES



WEB PORTALS

- * Pambianco – Italy
- * Jornal Textil – Portugal
- * TOJ – Denmark
- * MuotiMaalima – Finland
- * Pinker Moda – Spain
- * Moda Es – Spain
- * Modem – Spain
- * Noticiero Textile – Spain
- * Global Fashion – Spain
- * BOF-Business of Fashion- USA

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TextilWirtschaft

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IFCO

IFCO, Treffpunkt der Mode-Elite, inspiriert und setzt Trends!

Montag, 09. Dezember 2024




Das größte Modeereignis in Europa startet in die neue Saison. IFCO, die wichtigste Bekleidungs- und Modemesse, findet vom 5. bis 8. Februar 2025 bereits zum siebten Mal statt. In 8 Hallen des Istanbul Expo Centre werden alle Produktgruppen, Marken und Trendbereiche klar strukturiert präsentiert.

Ein globaler Modetreffpunkt

IFCO bringt 600 Unternehmen aus allen Bereichen der Mode zusammen - von Damen-, Herren- und Kindermode bis hin zu Denim, Sportswear, Leder, Pelz und Schuhen. Tausende hochkarätiger Besucher und Einkäufer aus über 100 Ländern werden in Istanbul erwartet.

TEXTILWIRTSCHAFT



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The Business of Fashion

BOF

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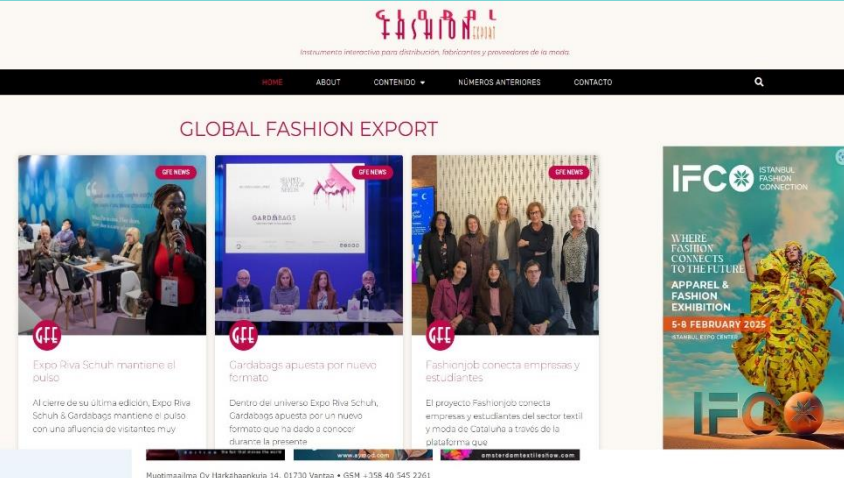
Marketing 101 for the Unpredictable Year Ahead

THE NEWS IN BRIEF

US Retail Sales Broadly Advance, Capping a Solid Holiday Season US retail sales rose 0.1 percent in December, signalling robust consumer demand and reinforcing the Federal Reserve's cautious stance on rate cuts amid ongoing economic strength.

18 January 2025

China Says PVM Engaged in "Improper" Conduct Related to Xinjiang The country's commerce ministry said it plans to summon the Calvin Klein and Tommy Hilfner owner in the near future, without elaborating on its allegations.



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GLOBAL FASHION EXPORT

Expo Riva Schuh mantiene el pulso. Al cierre de su última edición, Expo Riva Schuh & Gardabags mantiene el pulso con una afluencia de visitantes muy...

Gardabags apuesta por nuevo formato. Dentro del universo Expo Riva Schuh, Gardabags apuesta por un nuevo formato que ha dado a conocer durante la presente...

Fashionjob conecta empresas y estudiantes. El proyecto Fashionjob conecta empresas y estudiantes del sector textil y moda de Cataluña a través de la plataforma que...

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GLOBAL FASHION EXPORT- WEB SİTESİ BANNER

IFCO

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CAMPAIGNS



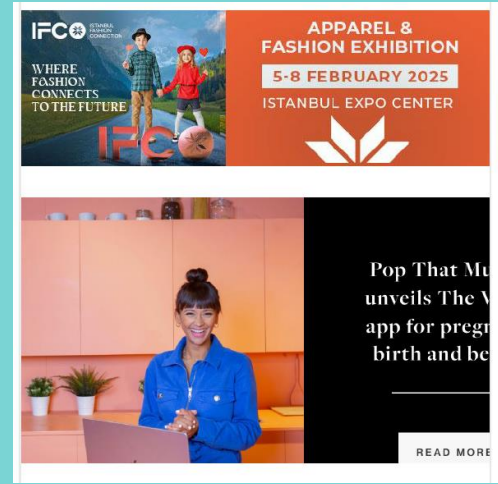
PAMBIANCO-



PINKER MODA



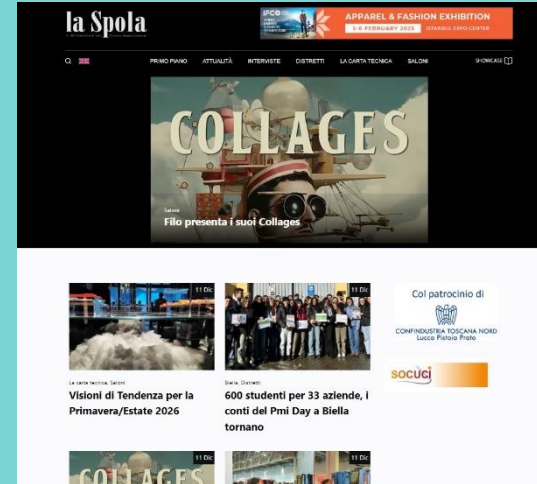
CWB



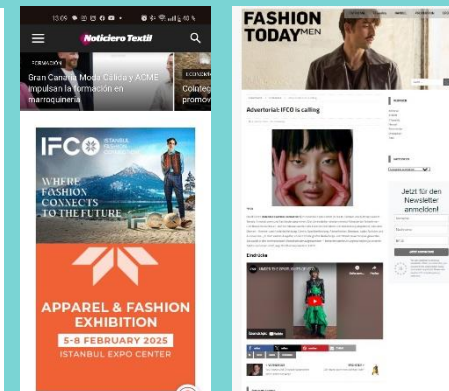
MODEM ONLINE



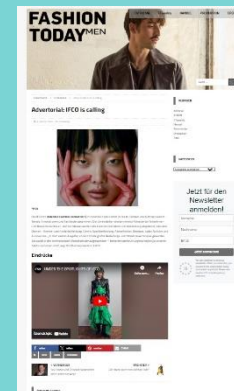
LA SPOLA-



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Anzeige

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Montag, 09. Dezember 2024

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IFCO ISTANBUL FASHION CONNECTION

WHERE FASHION CONNECTS TO THE FUTURE

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5-8 FEBRUARY 2025

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ISTANBUL EXPO CENTER

THE NEW FASHION ERA IS SHAPING WITH IFCO!

Get ready for an incredible fashion journey at IFCO 2025, taking place from February 5-8 at the Istanbul Expo Center! Explore the brands from all around the world, discover cutting-edge collections in The Core Istanbul by top Turkish designers, and immerse yourself in the Trend Area with the latest innovations. Join us for seminars and captivating fashion shows that will shape the future of fashion at IFCO. Don't miss out on this unforgettable opportunity to help shape the next chapter of fashion!

ENJOY THE VARIETY OF APPAREL CATEGORIES AT IFCO

- Womenswear
- Menswear
- Kidswear
- Denim
- Activewear
- Underwear & Socks
- Evening Dresses
- Wedding Dresses
- Leather & Fur Garments
- Accessories
- Shoes

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100+ COUNTRIES 30.000+ VISITORS 600+ EXHIBITORS 8 HALLS

JUST STYLE



IFCO
INTERNATIONEL
FAIR
NEWS

IFCO: Turkish fashion scene fights to win over Europe



FAIR & REPORT

The seventh edition of IFCO took place from 5 to 7 February 2025. Credits: FashionUnited / Sylvana Lijbaert

By Sylvana Lijbaert

10 Feb 2025



Istanbul - Turkey is a textile country that focuses on high-quality production. The country competes with the biggest players in the clothing industry, such as Bangladesh and China. Although Turkey has been able to defend its position for years, high inflation and the aftermath of the 2023 earthquakes still play a major role every day.

The Turkish textile industry does not compromise on prices, however, because quality is more important than quantity. Turkey has a strong infrastructure, diversified production capacity and a lot of design talent. The country acts as a link between Asia and Europe and strives to become the epicentre of fashion by taking advantage of its location.

Istanbul Fashion Connection (IFCO) aims to reinforce this ambition. The seventh edition of the textile fair took place from 5 to 7 February 2025 in the Turkish capital. With this event, Turkey wants to stimulate the global export of high-quality garments. FashionUnited visited by invitation.

Text continues below the image.

FASHION UNITED

IFCO: Turkish fashion scene fights to win over Europe

la Spola
China International Fashion Fair (spring) 2025: 3.11-13
www.chinaif.com

PRIMO PIANO ATTUALITÀ INTERVISTE DISTRETTI LA CARTA TECNICA SALONI SHOWCASE

150 nazioni a IFCO per una settima edizione da applausi

La settima edizione di IFCO, Istanbul Fashion Connection, va in archivio con 513 espositori distribuiti in otto padiglioni dell'Istanbul Expo Centre e raggiunti da 33.788 visitatori, arrivati da 151 Paesi con oltre il 40% di visitatori internazionali, con un aumento del 5,3% rispetto a febbraio 2024.

Vista la posizione baricentrica di Istanbul la distribuzione geografica è stata quasi uniforme: il Medio Oriente (32,5%) ha portato un po' più di persone rispetto a Europa (23,1%), Asia (25,1%) e Nord Africa (14,6%), mentre il 4,7% dei visitatori è partito da USA, Sud America, Australia e resto dell'Africa.

La fiera è stata preceduta anche da incontri B2B in modalità speed dating con gruppi di buyer internazionali di alto livello, mentre oltre 25 designer hanno esposto le loro creazioni nello spazio TheCore: l'area bambini IFCO Kids è cresciuta fino a toccare quota 40 espositori.

Pollice alzato anche per le sfilate e per i talks condotti da addetti ai lavori internazionali, che hanno contribuito alla ulteriore crescita del salone, che in sette edizioni ha accolto un totale di 2.552 espositori e 153.000 visitatori.

In estate l'edizione 8: dal 20 al 22 agosto.

Condividi articolo

Matteo Grazzini
mg@gruppoeditoriale.com

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150 nazioni a IFCO per una settima edizione da applausi - La Spola

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IFCO INTERNATIONAL FAIR NEWS

GLOBAL FASHION EXPORT

Buen ambiente de negocio en IFCO

febrero 13, 2025



El buen ambiente de negocio en IFCO se mantuvo durante cuatro días de feria. A falta de los datos oficiales comprobamos una importante afluencia de compradores turcos y extranjeros. El apoyo de las instituciones y de la Unión Europea está siendo muy bien aprovechado por las empresas de moda que apuestan por la exportación. El año 2025 comienza a dar buenas señales tanto en las ventas al exterior de materias primas como de pronto moda.

GLOBAL FASHION EXPORT

Buen ambiente de negocio en IFCO - Global Fashion Export

Türkiye's fashion suppliers spot new growth opportunities for 2025

Türkiye's fashion suppliers tell Just Style that despite rising labour costs in 2025 there is still profit to be made from developing their own retail brands and tapping into the growing childrenswear market.

Rachal Lawler | February 13, 2025

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Childrenswear is a key growth area for Türkiye's fashion manufacturing sector. Credit: Shutterstock.

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Türkiye's fashion suppliers spot new growth opportunities in 2025




IFCO INTERNATIONEL FAIR NEWS

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Partner Content

Expanding Global Trade Opportunities at Istanbul Fashion Connection

The global fashion industry is seeking to diversify trade and manufacturing hubs amid geopolitical tensions and cost challenges, placing an emphasis on trade fairs like Istanbul Fashion Connection and Türkiye's role as a strategic sourcing hub. BoF attended IFCO this February to learn more about the Turkish offering across the fashion value chain in 2025.



A key focus for the edition of the fair was accessibility to a wide range of expertise across the value chain, from design and production, to price-quality balance and service speed. (IFCO)

By **BOF STUDIO**
27 February 2025

In Partnership With

IFCO

As fashion buyers and brands descended on Istanbul earlier this month for the seventh edition of the trade fair Istanbul Fashion Connection (IFCO), **global geopolitical tensions and their impact on trade** was top of mind for many attendees.

Supply chain challenges have been mounting for years, with a 5x increase in the number of global trade barriers introduced since 2015, and around 3,000 restrictions imposed in 2023, according to the BoF and McKinsey & Company's *The State of Fashion 2025* report.

Fashion executives are increasingly prioritizing collaborations with suppliers closer to home, and for those with businesses operating out of Europe, Türkiye is proving a critical trade hub.

Türkiye's share of global textile production has doubled over the past two decades. In 2023, its share of textile and apparel exports to Europe reached 6 percent, surpassing Vietnam. More than 25 percent of European brands listed Türkiye as a crucial sourcing location, according to supply chain compliance company Qims.

Since its inception in 2022, IFCO has sought to leverage Türkiye's strategic positioning as a transcontinental country for Europe and Central Asia, and its prevalence as a global

BOF

NEWSLETTER CAMPAIGNS



IFCO ISTANBUL FASHION CONNECTION

PIONEERING THE FUTURE OF GLOBAL KIDSWEAR FASHION AT IFCO

APPAREL & FASHION EXHIBITION

5-8 FEBRUARY 2025

ISTANBUL EXPO CENTER

[Register now](#)

Mark your calendar for IFCO Istanbul Fashion Connection, happening February 5-8, 2025.

Dive into the colorful world of fashion with a special focus on kidswear, where vibrant and trend-setting collections redefine style for the little ones. From playful casualwear to elegant special occasion outfits, explore designs crafted to capture the boundless energy and imagination of childhood. Discover innovative children's apparel that seamlessly blends creativity with comfort, meeting the needs of both kids and parents. Experience collections that prioritize quality, functionality, and style, setting new benchmarks in kids' fashion trends. Network with international industry experts specializing in kidswear, exchange insights, and stay ahead of emerging trends shaping the future of children's fashion.

As Europe's largest fashion event, IFCO is the ultimate destination to celebrate the creativity and diversity of kidswear collections. All this and more awaits you at Istanbul Expo Center, where the future of fashion for all generations comes alive.

Download the app & start exploring IFCO.

Download on the **App Store** | GET IT ON **Google Play**

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WHERE STYLE MEETS INNOVATION!

EUROPE'S BIGGEST APPAREL & FASHION EXHIBITION

5-8 FEBRUARY 2025

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Step into the future of fashion at IFCO Istanbul Fashion Connection, taking place from February 5-8, 2025.

Explore the most innovative collections from leading designers and brands, including sophisticated and cutting-edge men's apparel. From tailored suits to contemporary casualwear, discover how men's fashion is being redefined to match the evolving demands of modern style. Connect with global trendsetters and industry leaders shaping the future of men's fashion and gain insight into the latest trends in materials, design, and craftsmanship.

As Europe's premier apparel and fashion exhibition, IFCO creates a dynamic platform for professionals worldwide to exchange ideas and set new trends. Experience the bold and timeless elements of men's collections at Istanbul Expo Center and witness the vibrant energy of Istanbul's thriving fashion industry.

REGISTER NOW!

Don't miss your chance to be part of this game-changing event!

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Join us at IFCO Istanbul Fashion Connection Apparel and Fashion Exhibition from February 5-8, 2025, for an immersive experience where industry leaders, trendsetters, and enthusiasts converge.

Explore the elegance and innovation of women's apparel, from timeless classics to bold, modern designs. Be inspired by exclusive collections showcasing the power and diversity of women's fashion, designed to reflect every aspect of style, confidence, and individuality.

Europe's biggest apparel and fashion exhibition, IFCO is ready to color the future of fashion by bringing together fashion professionals from all over the world. Dive into the essence of Istanbul's dynamic women's fashion scene, where tradition meets contemporary trends, and creativity knows no bounds.

Discover the heart of global fashion at IFCO, Istanbul Expo Center, and take your place in shaping the future of women's fashion.

[Register now](#)

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